

# seasons CHRISTMAS SHOW

www.seasonsshow.com

## SHOW PUBLICITY

Do you want to be included as part of the Seasons Christmas Show's Public Relations strategy?

Seasons Christmas Show will be undertaking a public relations campaign to promote the upcoming show happening November 18 - 20, 2011. The strategy will provide information to readers about the show and stories about the exhibitors themselves.



We're inviting exhibitors to tell us about their business and field.

If you would like to participate, please take the time to fill out the short survey below and **return it by October 7<sup>th</sup>, 2011. There is no cost involved.** Someone from our staff may contact you for a follow-up story. We also welcome press kits, photos or any brochures you'd like to send us.

### Exhibitor Information

Business Name:

Contact Name:

Title:

Phone:

Email Address:

Business Address:

Type of Business:

Website:

**What products or services are you promoting at the Seasons Christmas Show?**

**What current trends in your field are important for people to know about?**

**Tell us something about your booth setup at the Show.**

**Tell us something unique about your business – history, awards, etc.**

### Contact Information

For more information contact Tara Hansen-Rix at Imagine PR Consulting.  
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