

2010 Exhibit Guidelines

It is our goal to create an inspiring and unique event which will be achieved through the quality of exhibits, products and services on display. Before submitting your application, please take a moment to review the exhibit guidelines outlined below. All participants will be expected to adhere to these guidelines for Seasons 2010.

➔ Booth Theme

All booth displays are required to be themed to the Christmas season adding to the overall atmosphere of the show.

➔ Booth Design

Professional booth presentation is required by all exhibitors. Exhibitors are encouraged to be creative and incorporate different design elements into their booth display. All exhibitors are required to abide by the booth rules & regulations set out by Show Management.

➔ Floor Covering & Signage

All booth displays require full floor covering and proper signage – hand written signs are not permitted. This is a mandatory requirement and will be enforced.

➔ Lighting

Booth lighting is not mandatory however we strongly recommend adding proper lighting to your exhibit as it will dramatically enhance your display.

➔ Creativity

The Seasons Christmas Show welcomes creative, festive, fun and inviting displays. A little imagination goes a long way. Remember your booth presentation reflects your company's image.

Can you meet the booth display criteria? If you answered yes...we look forward to receiving your application.

