



FOR IMMEDIATE RELEASE
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**Get a Jump Start on Christmas
At the 5th Annual Seasons Christmas Show
International Centre, Mississauga, Ontario - November 20-22, 2009**

Mississauga, Ontario— Visitors to the fifth annual Seasons Christmas Show, November 20th to 22nd at International Centre will be treated to an exhibit hall overflowing with more than 180 fabulous exhibits filled with luxurious Christmas décor, gourmet goodies, and one of a kind gift's that will make holiday shopping quick, easy and enjoyable! Enhanced by celebrity appearances and incredible show features, Seasons creates a truly unique shopping experience.

Decorating:

Jane Lockhart, host of W Networks #1 decorating show *Colour Confidential*, will be pairing up with Zilli Home Interiors of Vaughan to design this year's main stage. Using 'white' as the theme, Jane will glam up the area with lot's of shimmery crystal, gold and silver creating a new twist with traditional colours. "I'm thrilled to have the opportunity to bring all the excitement of Christmas to the Main Stage where I will be creating holiday looks and sharing festive entertaining ideas that are sure to spice up any celebration", said Lockhart. Lockhart will also be teaching Seasons visitors how to create amazing table settings and centrepieces with the season's hottest colours and trends.

Get ready for some audience participation, as two of Canadian Living's Editors, Karen Kirk and Austen Gilliland, offer tips on how to pretty up the holiday season, including chic and cheap gift wrapping ideas; gift tags, greeting cards and lessons on how to make that perfect bow!

And if that isn't enough, show goers can shop from the unique retailers from all over Ontario who will be selling this year's hottest seasonal décor.

Entertaining:

Lynn Spence, who acts as a regular style expert on *Citytv's CityLine* will also be at the Show. Lynn, best known for her uncanny ability to fuse the market trends of today with classic style, will be taking Seasons' shoppers from "Desk to Dinner" this holiday simply by changing up fashion accessories, a must see for today's working girls.

Switching to food, Elizabeth Baird from Canadian Living welcomes visitors to Canada's most delicious and creative kitchen! Join Elizabeth as she creates recipes from the new Canadian Living Slow Cooker Collection Cookbook and be sure to pick up an autographed copy, it makes for a great gift.

"All you need is cheese" seminars will be presented by the Dairy Farmers of Canada teaching show visitors about cheese pairings and accompaniments.

Chocolate takes corner stage this year with a display of decadent desires for the holiday season. A short but sweet walk down the new Chocolate Corner will introduce show goers to

local chocolatiers and pastry chefs who will create delectable ideas for holiday entertaining with 'everything chocolate'.

Gift Giving:

Gift giving for jewellery lovers, children, and pets will definitely be easy this year as they are predominately featured at the show.

For the jewellery and fashion lovers HAVEN Contemporary Décor will be featuring an extensive collection of Miriam Haskell vintage jewellery – highly collectible world wide while Chatpeaux features Canadian handmade trendy fashion accessories from very cool knitted hats, mittens and shawls to crocheted jewellery. Snapdragon Designs will be on hand showcasing Canadian made handbags, cashmere sweaters and wraps and don't miss Luvali Convertibles with their hot new convertible purses.

One of a kind personalized gift for children will be easy to find this year at the Seasons Show. Jollywood features gift ideas such as handmade coin banks and foot stools while Anna Marie's ABCS features framed names and wall decals. Name Your Tune will carry a very exciting line of personalized children's music CD's, a must have for celebrity parents Angelina Jolie and Reece Witherspoon.

For that special pooch discover a sassy collection of matching 'Furryssentials' pet and human apparel plus loads of Christmas toys and more for Fido and Kitty too. 'Dog e Lites' are a safety must, visible from 1000 feet, these unique collars combine safety with the sparkle and fun of multi-coloured lights.

'A Beary Merry Christmas' - Seasons visitors are sure to enjoy the 18 foot Christmas tree decorated with 500 adorable teddy bears all of whom will be looking for a home this Christmas. The Peel Children's Aid Foundation will be selling the bears to raise funds for their 2009 Holiday Wishes Campaign. Seasons shoppers are also encouraged to bring donations of winter clothing – hats, mitts and scarves – as they will be accepted at the show in support of the Holiday Wishes Campaign.

Seasons Christmas Show runs Friday, November 20 from 10a.m.-8p.m.; Saturday, November 21 from 10a.m.-6p.m.; and Sunday November 22 from 10a.m.-5p.m. It takes place at the International Centre, 6900 Airport Road Mississauga. Admission is \$12 for adults; \$10 for seniors (65+) and youth. Children 12 and under are free. Tickets can be purchased at the door, or save \$2 by ordering your tickets at www.seasonsshow.com. Group discounts are available. Parking is free.

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