

*Everything for
Holiday Entertaining,
Decorating and Gift Giving*



seasons CHRISTMAS SHOW

November 18-20, 2011

International Centre, Mississauga, Ontario



SEASONS AT A GLANCE

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not your average
Christmas Show...

entertain, inspire, educate...
we keep visitors on the floor.



CTV's Anwar Knight with Gardening Expert Denis Flanagan on the Noon News



CityLine's Lynn Spence teaches crowds How To...showcasing exhibitor products



Jane Lockhart, host of Colour Confidential stops to do a little shopping at Wintergarden's booth



Line-ups at exhibitor's booths, results in amazing on-site sales.



Visitors enjoy a day of shopping



See latest trends...

Seasons Christmas Show in Review

- 16% Increase in Attendance
- 2010 Rebook Exhibit Sales UP 54%
- 39% of Visitors have income of \$100k & up
- Female Audience 89%
- Age 35 to 64 – 80%



CityLine Shooting the Style At Home Vignettes



The Canadian Living Team takes a break from their presentations to pose for a picture



Shopping!



Breakfast Television's Frank Ferragine gets one on one with visitors during his centerpiece workshop



Morning line-ups = record attendance



Visitors enjoying the figure skaters on the indoor skating rink



Anwar and Denis stop to take a picture with show management



First Annual Charity Christmas Party Seasons raised \$12,600 for children and families of the Peel Children's Aid Foundation



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Seasons sold out in 2010 . Don't wait, apply now!

Exhibit categories and sponsorship opportunities sell out quickly.

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