



## CAUTIONARY NOTICE TO EXHIBITORS

Cottage Life Media, a division of Blue Ant Media Solutions Inc. has been made aware of multiple scams circulating the Consumer Show industry and their possible negative effects on our exhibitors and attendees. We take the utmost precaution and protection with respect to our exhibitors and attendees. Claims by third party entities that are not coming from Cottage Life Media, with our 130 Merton St., Toronto address or from an email address with the domain extensions [@cottagelife.com](mailto:@cottagelife.com), [@seasonsshow.com](mailto:@seasonsshow.com), or [@blueantmedia.com](mailto:@blueantmedia.com) are not official or legitimate requests for your private/business information. Do not sign any documents or respond to inquiries from third parties without carefully reading the entire document including any fine print. We cannot be held responsible for the actions of third parties or their dealings with the general public and/or businesses associated with our shows.

### **Most Common Scams**

International Fairs Directory, Fair Guides, Expo Guides and Attendee Lists are the most common scams we have seen. Any forms stating they need your updated personal or business information for an international show guide are NOT affiliated with us. Any company stating they have our attendee lists are false as we do not collect such information and nor do any other companies affiliated with our shows. As such, please proceed with extreme caution when dealing with any such company.

Please find below a list of other scams that have been brought to our attention:

Hotel scam – Hotels claiming they are our show's official host hotel. Our host hotel will not contact exhibitors or attendees for room bookings.

Phone scam – Companies calling exhibitors and asking them to renew their booth spaces and pay through them. We do not use third parties for bookings or payments of any kind.

Art/Shipping scam – Third parties claiming they wish to purchase art or other goods from exhibitors after our shows and for the exhibitor to use a specific shipping company that the exhibitor must pay for. Please use extreme caution when dealing with such third parties, as they may be false.

Exhibitor List scam – We do have an exhibitor list which can be obtained from anyone on our Show Team or by visiting our event pages on our website. Any third party claiming this information and is wanting to sell it is false.

When in doubt, please contact one of the following show team members:

Greg McLeod, Director of Consumer Shows  
[gmcLeod@cottagelife.com](mailto:gmcLeod@cottagelife.com)  
416-599-2000 ext. 237

Erinn Wright, Manager of Consumer Shows  
[ewright@cottagelife.com](mailto:ewright@cottagelife.com)  
416-599-2000 ext. 224