

seasons

CHRISTMAS SHOW

crafted by **MAKE** *feel*

NOVEMBER 22–24, 2019
THE INTERNATIONAL CENTRE, MISSISSAUGA

HELP SPREAD THE WORD!

If every exhibitor brought 10 new visitors to the show that would be an additional 3,000 people that YOU have the opportunity to sell to.

VIP TICKET PROGRAM! We will be sending you 20 complimentary tickets to give to key clients. If you need more, you can order them from us! The first 20 redeemed are at no charge to you, after that, should you use more than 20 you will be charged back at the discounted rate of \$8.

DISTRIBUTE SHOW COUPONS everywhere possible; in-store, at shows/markets, put them in every bag of every customer. Let us know if you need more!

POST THE SHOW BANNER on your blog or website and on your social media channels! Everyone should know where you will be selling your products and services. The Show banner is available in the online exhibitor kit (seasonsshow.com/exhibitor-manual)

FACEBOOK is a great place to build relationships and have conversations with consumers! Keep your text short and sweet, post great photos, share information about the show and hold ticket contests.

TWITTER will keep the conversation going. Keep in mind that posts with photos result in higher engagement and don't forget to include #seasonsshow.

INSTAGRAM is the place for clear, bright, gorgeous photos of your products! Don't forget to include our hashtag #seasonsshow and follow us @seasonschristmasshow.

WHAT ARE WE DOING? In addition to a comprehensive marketing plan, we will be working to promote the show and your participation, on social media. We'd love to feature your product, please email your favourite photos to info@seasonsshow.com.

GIVEAWAYS! Do you have any new products you'd like us to feature in one of our social media giveaways? Email us at info@seasonsshow.com for a chance to participate!

AND LAST BUT NOT LEAST... Let's get social. Follow us, tag us and use the hashtags!



facebook.com/seasonschristmasshow



twitter.com/seasonsshow



instagram.com/seasonschristmasshow



pinterest.com/seasonsshow

Together, we can make this the best show yet!