



Food and Beverage Guidelines at The International Centre

Food and Beverage Exclusivity

The sale and distribution of all food and beverage products and related service are exclusive to The International Centre. Food and/or beverage, including alcohol, may not be consumed, sampled, distributed or sold by the client(s), its exhibitor(s) or any other organization(s), directly or indirectly associated with the event without prior written approval of The International Centre. The International Centre reserves the right to restrict any and all product and/or services not previously approved by management.

Special Occasion Permit (SOP) for Alcoholic Beverages

Written permission from Events Management Department at The International Centre is required prior to applying for a Special Occasion Permit (SOP) with the Alcohol & Gaming Commission of Ontario (AGCO) for the purpose of sampling and/or selling alcoholic beverages during an event. This applies to an Event Agreement or a License Agreement holder, a contracted exhibitor and/or a third party service provider acting on behalf of the agreement holder or the exhibitor.

A daily fee will be charged to all applicants and such fee will depend on the size of the space covered by the SOP, the hours of operation of the SOP, nature of the event, the estimated number of attendees at the event, the amount and types of alcoholic beverages to be sampled/sold, etc.

All guidelines set forth by the AGCO for conducting business under an SOP must be strictly adhered to.

Product Sampling

Exhibitors whose primary line of business is producing and/or selling food and beverage related product(s) may request permission to sample and sell product(s) by completing the facility's Exhibitor Authorization Form. Approval will be based on the direct relationship of product to be sampled and/or sold and the exhibitor's primary line of business. If the product is not produced and/or sold as the primary line of business for the exhibitor, sale and/or sampling will not be permitted. The sale of food and beverage items is restricted to bulk quantities and not meant for consumption within the facility. Single servings are not permitted for sale. Sample sizes must comply with the Exhibitor Authorization Form.

Exhibitors submitting the Exhibitor Authorization Form must also apply with the Peel Region by completing the Special Event Application for Food Vendors and comply with the Peel Region's Food Safety Guidelines for Special Events.

Product Demonstration

Exhibitors wanting to demonstrate product(s) produced and/or sold as their primary line of business by preparing food and beverage items must obtain written permission from the facility and must comply with Peel Region's Food Safety Guidelines for Special Events.

All food items must be pre-cooked off-site in an inspected and licensed commercial kitchen/food premises. Raw items cannot be cooked on-site. Sampling of the cooked items is permitted and the exhibitor must request permission to sample product(s) by completing the facility's Exhibitor Authorization Form. Sample sized must comply with the Exhibitor Authorization Form.

Booth Hospitality

All exhibitors wanting to dispense food and beverage products from their booths to attract attendees/clients to their booth(s) are required to contract booth hospitality services exclusively with The International Centre. The distribution of non-contracted items is a violation of the License/Event Agreement and the agreement holder will be asked to intervene to have such practice terminated. The facility will have the right to confiscate any such product(s) and dispose of them at its discretion.

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